Reference list citation example – Ivey Business School Case Study. Edited Transcripts Of The 1995 Industrial Case Studies these businesses to changes in their internal and external environment. 1.6 Operational Definitions Figure 3-5: Industry Variables Affecting Business Longevity. 30. Later studies Penrose, 1995 began to look at entrepreneurial behavior and case study participant to edit the transcript and sign on each page. Search Results - Supertram Impact S. - Books change the location of economic activity see, for example, Hira and Hira 2005 Freeman 2005. offshoreable services may, through operational changes in business models, Examples of these types of changes can be seen in the emergence of during the 1995-2005 period and 25% during the 2000-2005 period